

#### Unit IV

8. What is the significance of clear, persuasive, and ethical communication in fostering trust, credibility and impact in the media landscape.

16

*Or*

9. Highlight the importance of English communication skills for hospitality and tourism professionals in delivering personalized service, building rapport with guests and enhancing guest satisfaction.

16

No. of Printed Pages : 04

Roll No. ....

**31282**

#### **P.G. Diploma in Communication Skill in English EXAMINATION, 2025**

(Second Semester)

(Regular & Re-appear Only)

ENGLISH FOR SPECIFIC PURPOSE

*Time : 3 Hours]*

*[Maximum Marks : 80*

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Before answering the question-paper, candidates must ensure that they have been supplied with correct and complete question-paper. No complaint, in this regard will be entertained after the examination.

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**Note :** Attempt *Five* questions in all. Q. No. 1 is compulsory (attempt four short notes out of the given six. Remaining *four* questions will be based on four Units; attempt *one* question out of one Unit.

1. Attempt any *four* short notes in about  
150 words each : 4×4=16

- (a) Research Paper
- (b) English for IT
- (c) English for Media
- (d) Write about the Technical Writing
- (e) Write about Tourism Industry
- (f) Communication Professionals.

### Unit I

2. Explore strategies for integrating evidence from scholarly sources, synthesizing information and developing original arguments. 16

*Or*

3. Explain the role of critical thinking in academic writing : questioning assumptions, analyzing evidence and presenting reasoned arguments. 16

### Unit II

4. Describe the role of structure and organization in technical documents, including headings, subheadings, lists and tables, to facilitate navigation and comprehension. 16

*Or*

5. Explain the best practices for technical writing and documentation, providing examples and insights into their significance. 16

### Unit III

6. Describe the best practices for mastering English communication in healthcare settings, providing examples and insights into their significance. 16

*Or*

7. Effective communication in English is essential for IT and software professionals working in global environments. 16